

Attorney Docket No.: 559442004300

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of: Michael CRISTOFALO

Application No.: 09/851,030

Application 140.. 07/051,050

Filed: May 7, 2001

For: SYSTEM AND METHOD FOR PROVIDING

TARGETED PROGRAMMING OUTSIDE OF

THE HOME

Confirmation No.: 2495

Art Unit: 2611

Examiner: K. O. T. Bui

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the non-final Office Action dated August 10, 2005, for which a response is due on November 10, 2005. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 13 of this paper.